

Population Demographics for Collier County, Florida

	County 2010		County 2008		Florida 2010	
	#	%	#	%	#	%
Total	333,863	1.8%	332,622	1.8%	18,788,799	
Male	165,720	49.6%	165,164	49.7%	9,213,668	49.0%
Female	168,143	50.4%	167,458	50.3%	9,575,127	51.0%
Ages 0-24	90,416	27.1%	91,292	27.4%	5,805,328	30.9%
Ages 25-64	162,405	48.6%	162,460	48.8%	9,659,784	51.4%
Ages 65+	81,042	24.3%	78,870	23.7%	3,323,683	17.7%
White	307,708	92.2%	309,675	92.4%	15,135,817	80.6%
Black	21,328	6.4%	20,930	6.2%	3,106,660	16.5%
Other	4,817	1.4%	4,630	1.4%	546,318	2.9%
Hispanic	85,986	25.8%	83,528	25.1%	4,143,731	22.1%

Largest Cities:
 1. Naples
 2. Marco Island
 3. Everglades
 Local Area Code: 239

Major private employers include:
 Naples Community Hospital,
 Publix Supermarkets, Wal-Mart,
 Marriott, Fifth Third Bank, Naples
 Grand Resort, Barron Collier
 Partnership

Migration, 2009

In-Migration	14,813
Out-Migration	15,203
Net-Migration	-390

Cost of Living, Price Index Level, 2007, Florida Average = 100

	County
Total	99.47
Food	102.08
Housing	97.24
Medical Care	95.73
Personal Goods and Services	104.26
Transportation	99.85

2009 Per Capita Personal
 Income for Collier County
 was \$60,049 compared to a
 Florida Average of \$38,965

Crime

3-Yr Rate per 100,000, 2008-2010

	County	Trend	Florida	County Quartile
Larceny	1321.0	Steady	2558.8	2
Burglary	385.1	Positive	955	1
Total Domestic Violence Offenses	529.7	Steady	608	2
Aggravated Assault	223.2	Positive	379.5	1
Forible Sex Offenses	34.6	Positive	54.8	1
Alcohol Related Motor Vehicle Deaths	2.9	Positive	6.5	1
Age-Adjusted Suicide Death Rate	12.7	Steady	13.9	1
Murder	3.3	Steady	5.6	2

Health Care Utilization & Resources for Collier County 2010, Florida

Collier Hospitals
 Naples Community Hospital
 North Collier Hospital
 Physicians Regional Medical Center

Rate per 100,000	County	Florida
Total Hospital Beds	283	321
Acute Care Beds	237	266
Specialty Beds	46	55
Nursing Home Beds	272	458
County Health Dept FTE	63	67
County Health Dept \$	4,612,399	4,683,085

Communicable Diseases

3 yr Rate per 100,000, 2008-2010	County	Trend	Florida	County Quartile
Infectious Syphilis Cases	2.2	Positive	5.8	3
Gonorrhea Cases	23.9	Positive	113.9	1
Chlamydia	221.5	Negative	387.0	1
Vaccine Preventable Disease Rate	3.1	Steady	3.9	2
AIDS Cases	10.0	Positive	22.3	2
Tuberculosis Cases	7.9	Negative	4.6	4

Labor Force	County, 2010	Dental Access for Low-Income Persons, 2008-2010	
		County	Florida
		3-yr Avg	Age-Adjusted Rate / 100,000
Labor Force	144,557	Pop. Below FPL	34,167 / 2,353,191
Labor Force % of Population	45.0%	% w/ Dental Access	30.7% / 31.5%
Number in County Unemployed	17,293	# w/o Access	23,678 / 1,611,936
Unemployment Rate	12.0%		
Average Annual Employment	111,721		
Average Annual Wage	\$40,820		

Licensed Health Professionals	County	State
Physicians Per 100,000	248.0	336.3
OBGYNs Per 100,000	11.4	11.9
Pediatricians Per 100,000	14.7	25.3
Dentists Per 100,000	64.7	63.6

Top Reasons for Avoidable Hospital Admissions:
 1. Congestive Heart Failure
 2. Bacterial Pneumonia
 3. Chronic Obstructive PD

Maternal and Child Health	County 2008-2010	Trend	Florida 2008-2010	County Quartile
Total Births (3 yr annual avg)	3537.7			
Teen (15-19) Birth Rate	36.5	Positive	63.2	2
Infant Death Rate (0-364 Days)	6.6	Steady	6.9	2
Neonatal Death Rate (0-27 Days)	4.7	Negative	4.5	3
Low Birthweight <2500 Grams (% of Live Births)	7.4	Negative	8.7	1
% of Live Births with Late or No Prenatal Care	7.8	Negative	5.1	4
% of Births with 1st Trimester Prenatal Care	58.8	Negative	78.1	4

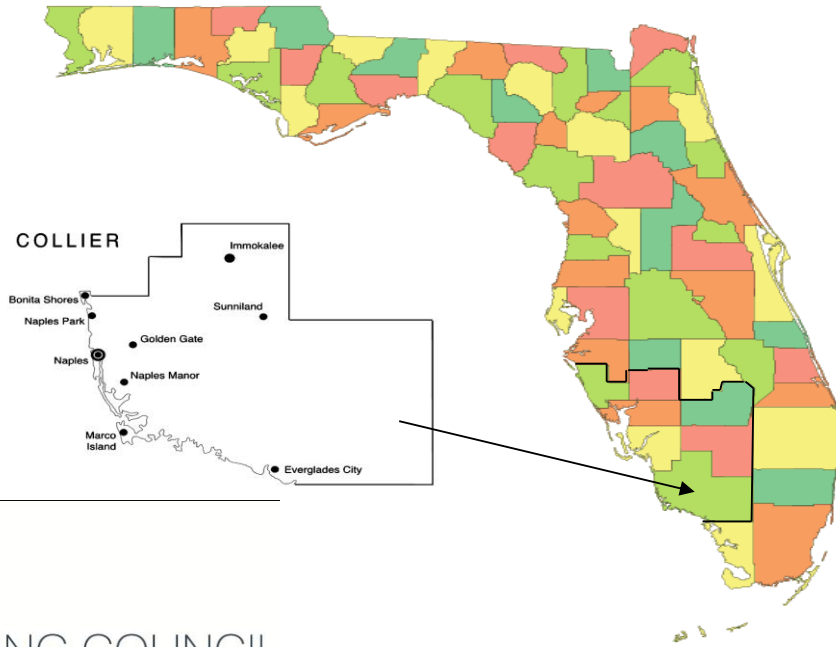
Mortality & Leading Causes of Death	County 2008-2010	Trend	Florida 2008-2010	County Quartile
	Age-Adjusted Rate / 100,000		Age-Adjusted Rate / 100,000	
All Causes	492.1	Positive	660.7	1
Cancer	124.0	Positive	160.2	1
Heart Disease	98.3	Positive	150.8	1
Chronic Lower Respiratory Disease	26.1	Negative	37.7	1
Stroke	25.1	Steady	30.5	1
Motor Vehicle Crashes	11.5	Positive	14.0	1
Cirrhosis	9.6	Steady	10.4	2
Diabetes	9.6	Steady	19.6	1
Pneumonia/Influenza	4.1	Positive	8.5	1
AIDS/HIV	2.5	Steady	6.5	1

In 2010, 82.7% of Collier County residents reported that they had health care insurance coverage. That compares to a Florida average of 83%.

Climate	
Average Temperature	
January	High 75, Low 53
July	High 91, Low 73

Behavioral Risk Factors Telephone Survey 2010	County	Trend	State	County Quartile
Percent who Smoke	16.7%	Positive	17.1%	1
Percent who Drink Heavily	19.2%	Negative	15.0%	4
Percent with High Blood Pressure	30.9%	Negative	34.3%	1
Percent with High Cholesterol	41.4%	Negative	38.6%	3
Percent with Diabetes	9.4%	Negative	10.4%	1
Percent Overweight or Obese	57.9%	Negative	65.0%	1

Community Health Profile Collier County, Florida



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Health Planning Council of Southwest Florida, Inc.
serving Charlotte, Collier, DeSoto, Glades, Hendry, Lee & Sarasota Counties