



**HEALTH PLANNING COUNCIL**  
of Southwest Florida, Inc.  
CONNECTING THE COMMUNITY WITH HEALTH RESOURCES

# Focus On... Housing

## Collier County

There is strong evidence characterizing housing's relationship to health. Housing stability, quality, safety, and affordability all affect health outcomes. - Taylor, L. (2018) *Health Affairs Journal*

**367,471**



Collier County has a total population of 367,471 people<sup>1</sup>

### Housing Burden<sup>3,4</sup>



**56%** Renter-occupied housing with housing costing 30% or more of total household income



**27%** Owner-occupied housing with housing costing 30% or more of total household income



**16%** Households that spend more than 50% of total household income on housing

### Affordable Rent<sup>2,7</sup>

**\$1,228** **\$1,530**

Median Gross Rent

Max Affordable Rent

The number one job industry in Collier County is Professional and Business Services. At 30% of their income **\$1,530** can go towards housing costs.

### Inadequate Housing<sup>4</sup>

**20%**

Households with at least 1 of 4 housing problems: overcrowding, high housing cost, lack of kitchen facilities, or lack of plumbing facilities.

**\$240,100**

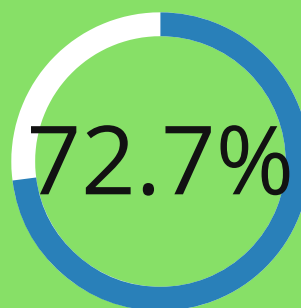
Median value of owner-occupied housing units<sup>6</sup>

### Shortage of Affordable Available Units<sup>5</sup>

**-6,209**

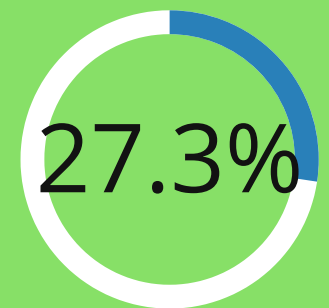
According to the Shimberg Center for Housing Studies, Collier County has a shortage of **6,209** needed affordable housing units.

### Occupied Housing Units<sup>2</sup>



Owner-Occupied Housing Units

Compared to Collier County Florida has 65% of owner-occupied housing units



Renter-Occupied Housing Units

Compared to Collier County Florida has 35% of renter-occupied housing units

For more information please visit our website [hpcswf.com/health-planning/fact-sheet/](http://hpcswf.com/health-planning/fact-sheet/)

1 Florida Office of Economic and Demographic Research 2 US Census Bureau, American Community Survey 5-year Estimates 3 US Bureau of the Census, American Community Survey, Table DP04 4 County Health Rankings 5 Shimberg Center for Housing Studies analysis of 2017 American Community Survey PMS 6 US Census Bureau DP04 Selected Housing Characteristics 7 Florida Department of Economic Opportunity, 2018 Quarterly Census of Employment and Wages



HPC encourages you to think about the next steps to improve housing in Southwest Florida. You may want to get involved, get assistance, get informed, and/or get more data.

### Get Assistance

#### Hunger and Homeless Coalition of Collier County

- [collierhomelesscoalition.org](http://collierhomelesscoalition.org)
- The mission of the Hunger and Homeless Coalition is to facilitate solutions to prevent and end hunger and homelessness by coordinating services in Collier County.

#### Collier County Community and Human Services

- [Colliercountyfl.gov](http://Colliercountyfl.gov)
- The Community & Human Services Division provides comprehensive services such as prescription and medical assistance to those in need in addition to managing affordable housing opportunities in the community.

#### Collier County 2-1-1

- [unitedwayofcolliercounty.org](http://unitedwayofcolliercounty.org)
- Collier 2-1-1 is free, confidential, open 24-hours, 365 days a year, and connects with more than 250 agencies working to help with a wide variety of issues.

#### Collier County Housing Authority

- [cchafl.org](http://cchafl.org)
- The Collier County Housing Authority (CCHA) was created with the purpose of providing decent, and safe housing for eligible low-income families, including the elderly and person with disabilities.

#### Southwest Florida Resource Link

- [www.swflresourcelink.com](http://www.swflresourcelink.com)
- Your guide to community resources

### Get Informed

#### Housing and Urban Development (HUD)

- [resource.hud.gov](http://resource.hud.gov)
- HUD's resource locator.

#### County Health Ranking, 2019 Key Findings Report

- [Countyhealthrankings.org](http://Countyhealthrankings.org)
- By ranking the health of nearly every county in the nation, County Health Rankings & Roadmaps illustrates how where we live affects how well and how long we live.

#### Robert Wood Johnson Foundation, on Housing

- [rwjf.org](http://rwjf.org)
- The Robert Wood Johnson Foundation (RWJF) is the nation's largest philanthropy dedicated solely to health.

#### SAMHSA, on Housing

- [Samhsa.gov](http://Samhsa.gov)
- SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities.

#### Centers for Disease Control and Prevention (CDC), Housing

- [CDC.gov](http://CDC.gov)
- CDC works 24/7 to protect America from health, safety and security threats, both foreign and in the U.S.

### Get Involved

#### Florida Coalition to End Homelessness

- [Fchonline.org](http://Fchonline.org)
- The mission of the Florida Coalition for the Homeless is to work collaboratively to prevent and end homelessness in Florida.

#### Florida Housing Coalition

- [Flhousing.org](http://Flhousing.org)
- The Coalition provides professional consultation services through training and technical assistance on housing and related issues.

#### National Low Income Housing Coalition

- [Nlihc.org](http://Nlihc.org)
- The National Low Income Housing Coalition is dedicated solely to achieving socially just public policy that ensures people with the lowest incomes in the United States have affordable and decent homes.

### Get Data

- [Florida Legislature, Office of Economic and Demographic Research](#)
- [Florida Health Charts](#)
- [Shimberg Center for Housing Studies](#)
- [US Census Bureau](#)
- [County Health Rankings](#)
- [Health Affairs](#)

### Get More

For more information please visit our website [www.hpcswf.com](http://www.hpcswf.com)

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