

# COVID-19 Vaccine Outreach

MONTHLY NEWSLETTER



## LEARNING OPPORTUNITIES

### Webinars:

Date: February 13, 2023  
1:00-2:00 p.m. ET

Vaccine Equity: Combatting COVID-19 Misinformation

[Learn more and register here.](#)

Date: February 14, 2023  
1:30-3:00 p.m. ET

The Disproportionate Impact of the COVID-19 Pandemic on Women in the Workforce

[Join the day of the session](#)

WebEx Event Number (if needed): 2764 231 7924

WebEx Event Password (if needed): Census#1

Using Behavioral Theory to Understand the Red/Blue Divide in COVID-19 Vaccination Intentions

[Learn more and watch here.](#)

## COVID-19: State Overview

An [analysis](#) by Brown University's School of Public Health states that vaccinations could have prevented 56% of Florida's COVID-19 deaths between **January 2021 and April 2022**. However, [data](#) from the Centers for Disease Control and Prevention (CDC) shows that Florida has the fourth lowest rate for adults getting the updated COVID-19 booster shot. For more detailed vaccine data read the "[COVID-19 Weekly Situation Report](#)" from Florida Department of Health (DOH).

As of February 2, 2023, conditions are improving nationally, with reported cases and hospitalizations falling by more than 20 percent in the past two weeks. Test positivity, however, has begun to increase. If this continues, cases and hospitalizations could also rise again in upcoming weeks. [The New York Times reports](#) "an average of 2,850 cases per day were reported in Florida in the last week. Cases have decreased by 21 percent from the average two weeks ago. However, deaths have increased by 4 percent." Visit [Vaccines.gov](#) to find out where to get the nearest vaccine and booster. For information on the COVID-19 vaccine, testing, guidance, and resources visit [swflvaccine.org](#)



	DAILY AVG. ON FEB. 6	PER 100,000	14-DAY CHANGE
Cases	2,850	13	-21%
Test positivity	13%	—	-13%
Hospitalized	2,249	10	-16%
In I.C.U.s	277	1	-15%
Deaths	56	<1	+4%

About this data: [Image Source: The New York Times - Tracking Coronavirus in Florida: Latest Map and Case Count](#)  
Sources: State and local health agencies (cases, deaths); U.S. Department of Health and Human Services (test positivity, hospitalizations, I.C.U. patients). Test positivity, hospitalizations, I.C.U.s and deaths show seven-day averages. Test positivity is based only on P.C.R. test results reported to the federal government. Test positivity, hospitalization and I.C.U. data may not yet be available for yesterday. Figures shown are the most recent data available.

In addition to keeping up to date with COVID vaccines, it is also necessary to stay up to date with other routine immunizations to protect everyone from [vaccine-preventable diseases \(VPD\)](#). During the COVID-19 pandemic, there was a decrease in routine immunizations for adults and children. To help combat this issue, the CDC launched a campaign called "[Let's RISE](#)," which is an acronym for "Routine Immunizations on Schedule for Everyone." It includes new educational materials to help doctors talk to families about vaccinations and information for families who have questions about the shots.

To learn more about vaccine-preventable diseases, check out our new "[Focus On Vaccine-Preventable Diseases](#)" factsheets for each county in our region: Charlotte, Collier, DeSoto, Glades, Hendry, Lee, and Sarasota.

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HPC HEALTH PLANNING COUNCIL OF SOUTHWEST FLORIDA  
HEALTH FOCUSED COMMUNITY DRIVEN



## LEARNING OPPORTUNITIES

### Webinars:

Strong Culture, Strong Organization: A Public Health Leadership Training Series for Leading in Difficult Times - Part I

[Learn more and watch here.](#)

Marketing Public Health

[Learn more and watch here.](#)

STAY  
HEALTHY,  
SUNSHINE

COVID VACCINE. YOUR BRIGHTEST BET.

## Resources

### COVID-19 Vaccination

#### Clinical Resources

- [CDC Report](#): Racial and Ethnic Differences in COVID-19 Vaccination Coverage Among Children and Adolescents Ages 5-17 Years and Parental Intent to Vaccinate Their Children
- [ProviderBridge.org](#) provides up-to-date information on emergency regulation and licensing by state as well as a provider portal to connect volunteer health care professionals to state agencies and health care entities.
- [Rural Health Clinic Vaccine Distribution \(RHCVD\) Program](#). Under the program, Medicare-certified RHCs will receive direct COVID-19 vaccines in addition to their normal jurisdictions' weekly allocation.
- [One Stop Online for COVID Prevention and Treatment in Every County](#). Visitors to the site can enter their county and map nearby locations for masks, respirators, vaccines, boosters, and all testing and treatment options.

#### Promotion/Patient education materials

- Health Planning Council of Southwest Florida [COVID-19 Resource](#) website
- Health Council of Southeast Florida [Stay Healthy Sunshine Campaign](#) website
- [National Resource Center](#) for Refugees, Immigrants and Migrants creates COVID-19 communications materials in 40+ languages.
- [Reaching Farm Communities for Vaccine Confidence](#) provides information and training on injury and disease related to agriculture. Their health professionals and educators created a social media toolkit that aims to provide clear messages about COVID-19 vaccination for agriculture, forestry, and fishing workers.
- [Talking Health: A New Way to Communicate About Public Health](#) provides new research-based tools to help health professionals communicate more effectively about public health, strengthen community partnerships, and improve health outcomes.
- CDC Foundation's latest [Contagious Conversations podcast](#) discusses the current monkeypox outbreak, what CDC is doing to respond and the challenges ahead of us with the next disease outbreak response.