



Health Planning OFFERED SERVICES

Counties Served



Charlotte, Collier,
DeSoto, Glades,
Hendry, Lee, and
Sarasota Counties

Contact Information



239-433-6700
Planning@hpcswf.com
Hpcswf.com

Overview



HPC's Health Planning team works with local hospitals, health departments, FQHCs, and other health-related organizations on a variety of planning projects from facilitating a single meeting to managing an entire project.

Strategic Planning

Successful organizations develop short and long-term goals to achieve sustainable growth. HPC provides levels of planning and research support tailored to your organization's needs, timelines, and objectives. Results are detailed and focused solutions that address the dynamic landscape of your community.

Community Health or Topic-Based Assessments

Elements of an assessment may include:

- ✓ Primary and secondary data analyses
- ✓ Community surveys
- ✓ Focus Groups
- ✓ Community leader interviews
- ✓ MAPP Framework
- ✓ Help to meet current and future funding requirements

Program and Project Planning Assistance and Evaluation

Our health planning team can facilitate and guide the planning of programs or projects. We can help set measurable objectives and can provide an evaluation of a project, grant, or program as a neutral third party.

Organizational & Administrative Services, Managing Networks, and Meeting Facilitation

Additional assistance can be provided to manage any coalitions and community groups. Able to act as a facilitator for a single meeting or provide ongoing administrative support for a program/project.

Education and Outreach

HPC can assist with the creation of educational and outreach materials, and brainstorm and execute new community programming. Some examples include producing the annual county health profile and topic-based fact sheets, hosting monthly documentary screenings, and providing public health training.



Strategic Planning SERVICES

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Overview



HPC's Health Planning team works with local hospitals, health departments, FQHCs, and other health-related organizations on strategic planning efforts to help guide agencies as they plan for the next 3 to 5 years.

Strategic Planning

Successful organizations develop short and long-term goals to achieve sustainable growth. HPC provides levels of planning and research support tailored to your organization's needs, timelines, and objectives. The process is interactive and engaging. Results are detailed and focused solutions that address the dynamic landscape of your community.

All tiers and strategic plans are fully customizable best to meet the needs of each agency or group.

Tier 1

A half-day planning session in which a facilitator will guide your group to:

- ✓ Define target population
- ✓ Review mission and vision
- ✓ Quickly review selected data/health indicators
- ✓ Brainstorming strategies to best fulfill mission
- ✓ Brief prioritization exercise
- ✓ Determine goals and objectives

Tier 2

A multi-session approach allows additional time for research, external input, discussion, contemplation, and review.

Included:

- ✓ Three to four planning sessions
- ✓ Data collection and review
- ✓ A survey of community, staff, and/or Board of Directors
- ✓ Interviews with key individuals
- ✓ Development of detailed goals and objectives with associated action steps, measures, and owners

Tier 3

The most thorough process includes all the steps listed above but also allows for additional elements to assist in the execution of the plan

- ✓ Implementation or operating plan
- ✓ Case statement for fundraising
- ✓ Marketing plan
- ✓ Ongoing evaluation
- ✓ Cost analysis of potential projects



Assessment SERVICES

Counties Served



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Community Needs Assessment

Community needs assessments provide valuable insights for organizations, policymakers, and community members to make informed decisions and allocate resources effectively. Whether that's through looking at data or conducting various methods for community input. We are here and available to assist you with any project big or small to help achieve the overall outcome your agency's needs.

Benefits to Conducting an Assessment

The assessments HPC could assist you with could result in the following outcomes:

- ✓ Prioritize health needs
- ✓ Identify health disparities
- ✓ Informs resource allocation
- ✓ Improves health outcome
- ✓ Assessments to meet funding requirements
- ✓ Guides health policy
- ✓ MAPP framework
- ✓ Promotes community health
- ✓ Testing implementation plans

Data Analysis

We gather primary and secondary data. All secondary data is gathered from reputable and widely recognized sources.

- ✓ Primary and secondary data analysis
- ✓ Quantitative and qualitative analysis
- ✓ Infographics, charts, graphs, and narrative

Community Input

Getting input from the community is a crucial part of the needs assessment process. HPC offers a variety of ways to collect this data:

- ✓ Community surveys, English and other languages
- ✓ Community meetings, forums, and town halls
- ✓ Stakeholder interviews
- ✓ Focus groups

BUILDING STRONGER NONPROFITS TOGETHER



Strategic Planning Services That Make a Difference

As a fellow nonprofit, we understand your challenges. We provide expert guidance to:

Clarify Your Mission

Set Achievable Goals

Develop Actionable Plans

Maximize Your Impact

Let's work together to build a stronger future for your organization.

Email us at
Planning@hpcswf.com
to get started



Building Together: Your Vision, Our Roadmap



STRATEGIES

*Building Together:
Your Vision, Our
Roadmap*

Strategic Planning

SERVICES

Contact Information

239-433-6700

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Overview

HPC Solution's team works with nonprofits, community groups, and coalitions on strategic planning efforts to help guide agencies in their planning for the next 3 to 5 years.

Strategic Planning

Drive sustainable growth with a tailored strategic plan. HPC's collaborative process delivers focused solutions that address your organization's dynamic landscape and meet your specific needs and timelines.

All tiers and strategic plans are fully customizable best to meet the needs of each agency or group.

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- ✓ Determine goals and objectives

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